



FOR IMMEDIATE RELEASE:

MEDIA CONTACT:

Amanda Johnson

Marketing Coordinator, Civic Center Conservancy
303-861-4633

Civic Center Conservancy Announces Scott Robson as New Executive Director

(DENVER) – April 17, 2018 - The Civic Center Conservancy - a nonprofit organization committed to helping the City and County of Denver restore, enhance and activate historic Civic Center Park - announced today the appointment of Scott Robson as its new Executive Director.

“Since the Civic Center Conservancy aims to be a catalyst for the enhancement and activation of Civic Center Park, we wanted a leader who had a deep knowledge of the Park and its history and could also engage and inspire a variety of partners and stakeholders in reaching community goals that span organizational boundaries,” said Chris Frampton, the Conservancy’s Board President. “Scott’s experience as both a nonprofit and former government leader, along with his extensive experience in forging public-private-nonprofit partnerships will be an amazing asset to our organization and to Civic Center Park.”

“During Scott’s professional career spanning 20 years in the government and nonprofit realms he has consistently demonstrated an ability to build relationships, innovate public spaces and programs and make connections with a diverse array of constituencies which lends itself to the needs of the Conservancy and the Park today,” said Elaine Asarch, founding member of the Civic Center Conservancy.

The Conservancy’s efforts focus around the following four areas: events and programming to activate Civic Center Park; public awareness and engagement; advocacy for Park needs and improvements; and fundraising for activities and initiatives that support the Park.

“Civic Center Park is located at the crossroads of Denver’s government, cultural, commercial and residential districts and is the heart of our downtown” said Robson. “There has been so much positive activation and work accomplished in Civic Center over the past decade but there is still so much potential to be recognized. Long-overdue enhancements to the Park and the McNichols Building, work on critical homelessness issues and additional innovative programming and events will encourage more residents and visitors to experience this amazing community asset. I look forward to working with our Board of Directors, the City and County of Denver and the Park’s diverse stakeholders and advocates to achieve a shared vision for Denver’s most iconic civic space.”

Robson joins the Civic Center Conservancy as a native of Denver with a background in community planning, public policy, design, and project management. He most recently served as the Executive Director of the 105-year old nonprofit Colorado Mountain Club and was previously appointed by both Mayor Hickenlooper & Mayor Vidal to roles of Manager and Deputy Manager of Denver Parks & Recreation between 2007-2011. Robson’s earlier endeavors include roles as the Executive Director of Evergreen Park and Recreation District, Director of City of Louisville Park & Recreation and Projects Manager for the National Park Service. A long-time member of The Park People’s Board of Directors, Scott received his bachelor’s degree in Architecture & Planning from the University of Colorado-Boulder, and his master’s degree in Community Planning & Public Policy from the University of Oregon.

CIVIC CENTER CONSERVANCY

Formed in 2004, the Civic Center Conservancy is a 501(c)(3) nonprofit organization dedicated to helping the City and County of Denver restore, enhance and activate Civic Center Park. Through programs such as Civic Center EATS, Independence Eve, Civic Center MOVES and Civic Center NOSH & POSH; advocacy around design, infrastructure and policy issues; and fundraising for capital improvements, activities and initiatives that support and revitalize the park, the Civic Center Conservancy aims to elevate and sustain Civic Center Park as Denver's vibrant, iconic community and cultural hub. For more information, please visit www.civiccenterconservancy.org. Follow @DenversCivicCenterPark on Facebook, @CivicCenterPark on Twitter and @CivicCenterDenver on Instagram.